

Social Media Strategy, Management, & Consulting Contract of Agreement

Church Client: [REDACTED]

Church Location: [REDACTED]

Church Website: [REDACTED]

Contact Person: [REDACTED]

Contact Email: [REDACTED]

Social Media Specialist: Aly Hathcock

What I, Aly Hathcock, your social media specialist, agrees to...

I agree to manage [REDACTED] Facebook and Instagram accounts, including accounts for [REDACTED]. This includes all posting of content, in addition to the creation of non-photo/video content.

This includes a minimum of the following quotas...

- 10 Facebook posts per week
- 2-3 Instagram posts per week

(Current average is 11-14+ Facebook posts per week and 3-4 Instagram posts per week).

Details

Video/Photography: All videos and photos, except those shot by Aly at site visits, are to be provided on a regular basis by [REDACTED].

Promo Materials: Advertising/promo materials for events and individual ministries should be given to Aly at least 7 days prior to when they need to be posted.

Hourly Rate: The current hourly rate for Aly Hathcock Media social media management is [REDACTED] per hour. Effective December 1st, 2017, the hourly rate for social media management will be [REDACTED] per hour. This pricing change reflects the completion of the initial, introductory year of social media management for [REDACTED]. It is still significantly discounted from Aly Hathcock Media's regular market rate.

Consulting Rate: The [REDACTED]-discount rate for Aly Hathcock Media consulting is \$[REDACTED] per hour, rounded up to the nearest half-hour. This includes teaching and training. Unless significant training/teaching takes place during weekly strategy meetings, they will continue to be billed at the regular hourly rate. The November 14th staff meeting will also be billed at the regular hourly rate.

Site Visits: Site visits are available at a flat rate of [REDACTED]. This covers all transportation and lodging.

Payment: All invoices are payable within 30 business days of receipt. There is a 10% late fee for all invoices not paid within 30 days of the date on the invoice.

Cancellation Policy: If the client wishes to cancel the current contract, a 30-day written notice via email is required.

Legal: All social media strategy is the intellectual property of Aly Hathcock Media. Aly Hathcock Media retains ownership of all materials created by Aly Hathcock and licenses [REDACTED] to use them on social media.

Amendments & Addendums: This contract is considered to be complete and final. However, the field of social media is rapidly changing and said changes may necessitate amendment or addition to this contract. Should such a need arise, the amendment or addendum must be drawn up as a separate document and signed by the Client.

Client Name

Client Signature

Date